



St. Michael's C.E. Junior School (Controlled)

Church Lane East, Aldershot, Hampshire, GU11 3SS
Headteacher: Mrs Lynne Hignett BA(Hons), NPQH

17th February 2017

Dear Parent / Carer

World Book Day takes place on Thursday 2nd March 2017, and we would like to invite you to join us in helping your child to make the most of this special occasion.

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child receives a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. Similar to last year, we have arranged for Waterstones Bookshop to provide a selection of £1 World Book Day books so the children can exchange their book token on the day if they wish. Alternatively the tokens can be used in participating book stores.

We will also be celebrating our love of books by asking every pupil to come in on the 2nd March dressed as their favourite book character. Prizes will be given for the best dressed!

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com.

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

Yours sincerely,

Mrs Petrie
Literacy Co-ordinator



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